

# ICRMA

## Strategic Planning Meeting

December 10, 2025

### A G E N D A

Wednesday, December 10th

- 10:00am     **Strategic Planning Session: Focusing on the Task**
- Welcome and introductions
  - Session focus, ground rules and outcomes
  - Warm up discussion
- 10:15am     **Service Partner Briefs**
- |               |              |
|---------------|--------------|
| • Eide Bailly | • Mainstream |
| • One Source  | • Gallagher  |
| • Adminsure   | • Sedgwick   |
- 10:45am     **Discussion item #1 – What is the Group’s Value Advantage?**
- What are the benefits/value that make members stay?
- 11:15am     **Discussion item #2 – What is Optimal Member Engagement?**
- Consideration given to events, meetings, communications, etc.
  - Member to member and member to partners
- 11:45am     **Discussion item #3 – What are our Member Retention and Attraction Strategies?**
- What are components of the plans?
- [Lunch: 12:15pm – 12:45pm]
- 12:45pm     **Discussion item #4 – How Should Administrative Fees be Allocated?**
- Current vs possible alternatives
- 1:30pm     **Discussion item #5 – Sharing Risk Management Best Practices**
- What areas should be prioritized?
  - How are best practices shared?
  - Potential to look at pool level and member level
- 2:15pm     **Establish Goals**
- 3:00pm     **Prioritize Goals**
- Set Goal Priorities (what are one, two or three-year goals)
- 3:30pm     **Define Milestones**
- Discuss milestones to support prioritized goals for year one of the plan
  - Identify how partners can support the plan
- 4:45pm     **Looking Back**
- A brief reflection on the meeting

### **Mission Statement**

ICRMA is the risk management partner of choice for public entities in California, providing cost stabilization and effective risk solutions to members. We achieve this through: Active and proactive Board that is willing to take ownership and make difficult decisions; Providing members a voice and an element of local control; Long-term financial sustainability and deliberate financial decision making; Innovative, Proactive Risk Management Think Tank providing diverse expertise and responsive customer service; and Customization / Flexibility / Adaptability of service offerings.

### **Vision Statement**

To be the risk management Joint Powers Authority “Pool of Choice” in California.